

STATE OF AUSTRALIAN CITIES CONFERENCE

3-5 December 2019

Perth, Western Australia



AUSTRALIAN CITIES/REGIONS IN AN ERA OF DISRUPTION AND INNOVATION

SPONSORSHIP PROSPECTUS

INVITATION

The SOAC 2019 Conference and PhD/ECR Symposium takes place on the unceded lands of the Wadjuk people of the Noongar nation, whose ongoing sovereignty we respectfully acknowledge.

On behalf of the UWA-Curtin Local Organising Committee and the Australasian Cities Research Network welcome to the 2019 State of Australian Cities Conference (SOAC 2019) and PhD/ECR symposium.

As the second decade of the 21st century draws to a close Australian cities and regions are faced with an ever accelerating array of technological, political, economic, environmental and social upheavals. The rise of the *sharing economy* and the *smart city* agenda within Australia and internationally in recent years has been paralleled by the emergence of new socio-political movements and innovations in governance at a variety of scales.

These transformations/changes pose major questions for scholars, policymakers, practitioners, activists and local communities across urban and regional Australia:

- ***How can we understand the challenges and opportunities they present?***
- ***How can we meet those challenges and seize those opportunities?***
- ***Who wins and who loses in disruptive/innovation processes?***
- ***How do we move to more equitable socio-spatial outcomes?***
- ***What are citizens doing to manage the impacts of (technological, market, environmental, social, political) disruptions, and how effective are their actions?***

The complexity of the challenges posed by disruption and innovation necessitates inter- and trans-disciplinary responses. To this end, we invite scholars, policymakers, and practitioners from all fields with a focus and/or interest in Australia cities and regions to join in the conversation and debate about advancing knowledge and practice in the age of disruption/innovation.

We are keen to involve urban planners, geographers, sociologists, public health scientists, criminologists, political scientists, economists, environmental scientists, ecologists, anthropologists, artists and so on.

For SOAC 2019 our aim is to foster dialogue and future policy and research collaboration among academics, local/state/federal government, businesses, non-profit organisations and local communities. In addition to traditional individual academic presentations and panels, we also encourage proposals for special themed sessions (academic and/or policy) that bring all these actors together.

We invite you to support this important conference.

Dr Diana MacCallum (Curtin) and Dr Paul J. Maginn (UWA)
SOAC 2019 Co-Chairs

Hosted by



Organising Committee

Co-Chairs

Dr Diana MacCallum
Assoc Prof Paul J. Maginn

Local Organising Committee

Dr Mariana Atkins
Dr Courtney Babb
Prof Sharon Biermann
Dr Julian Bolleter
Mr Paul Drechsler
Dr Shaphan Cox
Prof Neil Foley
Dr Paula Hooper
Dr Sayed Iftekhar
Dr Amity James
Mr Anthony Karro
Dr Kirsten Martinus
Mr Chris Melsom
Dr Clare Mouat
Assoc Prof Doina Olaru
Ms Francesca Perugia
Assoc Prof Stephen Rowley
Dr Mohammad Swapan

Contacts

SOAC 2019 Conference Manager
Encanta Event Management
47 Hampden Road, Nedlands WA 6009
T: +61 8 9389 1488
F: + 61 8 9389 1499
E: soac@encanta.com.au

Not one size fits all - Tailor Made Packages

We recognise that not one size fits all and the following packages are suggestions only. If your organisation is keen to participate and has a certain marketing objective or budget, please contact Encanta Event Management to discuss other potential packages to ensure your priorities as a supporter are achieved soac@encanta.com.au

Platinum Sponsor \$15,000 (including GST)

The Platinum Sponsor package positions your organisation as the top tier supporter of the SOAC 2019. This is your opportunity to demonstrate to SOAC 2019 delegates that your organisation is a leader and innovator in its field, with significant entitlements and recognition comparative to your contribution. The Platinum Sponsor will receive the highest level of recognition.

Acknowledgement

- Your organisation's logo will be included with the SOAC 2019 and host Organisations logo in **all marketing collateral**
- Verbal acknowledgement in the Opening Plenary Session of the SOAC 2019 as the Platinum Sponsor
- **All** speaker introductory slides to include your organisation's logo
- Acknowledgement on **all pages** of the SOAC 2019 website as the Platinum Sponsor
- **250 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- **Dedicated menu** icon on SOAC 2019 App and linking to either your company profile, flyer or web site.
- Logo included on all sponsor signage at venue

Attendance

- **Five (5) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **One (1)** Electronic satchel insert listed on the App

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

Conference Dinner \$11,000 EXCLUSIVE (including GST)

Naming Rights

- Exclusive sponsorship of this event and **naming rights** to be recognised as the 'Conference Dinner sponsored by SPONSOR NAME'. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications.

Acknowledgement

- Verbal acknowledgement in the Opening Plenary Session of the SOAC 2019 and at the Conference Dinner
- Opportunity to position **two (2)** banners (to be provided by sponsor) in a prime location at the dinner venue
- **150 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue
- Logo included on all dinner tickets and menus (subject to Organising Committee approval)

Attendance

- **Four (4) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **One (1)** Electronic satchel insert listed on the App
- **One (1) App** alert on the day of the event, promoting the event and your support

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

Welcome Reception \$11,000 EXCLUSIVE (including GST)

The Welcome Reception will be a stand up cocktail event. The reception provides the perfect opportunity for delegates to network, catch up with old friends and renew past acquaintances.

Acknowledgement

- Opportunity to position **two (2)** banners (to be provided by sponsor) in a prime location at the Welcome Reception venue
- **150 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue
- Logo included on all reception tickets

Attendance

- **Four (4) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **One (1)** Electronic satchel insert listed on the App
- Opportunity to provide branded paper napkins for the Welcome Reception (to be provided by the sponsor)
- **One (1) App alert** on the day of the event, promoting the event and your support

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided within 2 weeks of the completion of the SOAC 2019

Gold Sponsor \$10,000 (including GST) - 2 Available

Acknowledgement

- Verbal acknowledgement in the Opening Plenary Session of the SOAC 2019 as the Gold Sponsor
- **150 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue

Attendance

- **Four (4) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **One (1)** Electronic satchel insert listed on the App

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

Silver Sponsor \$7,500 (including GST) Limited Opportunities Available

Acknowledgement

- **100 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue

Attendance

- **Three (3) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **One (1)** Electronic satchel insert listed on the App

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

Plenary Speaker \$7,500 (including GST) Limited Opportunities Available

Be seen as an organisation that supports the education and professional development by sponsoring one of the experts joining us at the SOAC 2019.

Acknowledgement

- **Verbal acknowledgement** during the Opening Plenary Session and commencement of each presentation by the Plenary Speaker by the session chair
- Opportunity to position **one (1)** banner (provided by sponsor) in the session room
- **100 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Acknowledgement on SOAC 2019 Website next to the profile of the speaker
- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker
- Logo included on all sponsor signage at venue

Attendance

- **Two (2) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

SOAC 2019 App \$5,500 EXCLUSIVE (including GST)

As we move towards a paperless meeting, the SOAC 2019 App will become increasingly popular amongst delegates for engagement in the conference program, providing feedback, asking questions and the ability to read abstracts. The App can be downloaded to smart devices including Apple and Android mobiles tablets as well as html version. The App will be released one month prior to the SOAC 2019 ensuring that your association with the meeting is at the forefront of delegates minds who will be looking to download and engage with the App as soon as possible.

Acknowledgement

- Organisation logo along with the event logo on the **App header** and on the e-guide that will be viewed by all delegates
- Organisation **logo pinned to the top** of the newsfeed for life of the App
- Recognition as App sponsor upon release of the App to delegates
- **Dedicated menu item** and icon on the main section of the App. From this page you have the opportunity to load numerous pdf information leaflets and links to appropriate websites and images of key personnel and contact details.
- Acknowledgement on SOAC 2019 Website
- Acknowledgement on SOAC 2019 App onsite at the event
- Logo included on all sponsor signage at venue

Promotion

- Dedicated **App Promoted Post** upon release of the App. Organisation can provide text up to a certain number of characters subject to Organising Committee approval

Attendance

- **Two (2) Sponsor Flexible** Registration including access to **all sessions** and a ticket to the Conference Dinner

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the conclusion of the SOAC 2019

Delegate Gift \$5,500 EXCLUSIVE (including GST)

Acknowledgment

- Exclusive sponsorship of Delegate Gift (to be selected by the Organising Committee)
- Organisation logo printed alongside the SOAC 2019 logo on the Delegate Gift (artwork subject to approval).
- **50 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue

Attendance

- **Two (2) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

Track Sponsor AU\$5,000 (including GST)

An opportunity exists to sponsor a Track in the program. This would give the sponsor targeted branding and the opportunity to demonstrate support to the research, development and education that these streams will address.

Acknowledgement

- **Verbal acknowledgement** at the commencement of each session of sponsored Track
- Opportunity to position **one (1)** banner (provided by sponsor) in the session room
- **50 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo recognition on session slide as stream sponsor
- Logo included on all sponsor signage at venue

Attendance

- **Two (2) Sponsor Flexible** Registrations including access to **all sessions** and a ticket to the Conference Dinner

Promotion

- **Logo acknowledgement** as a Track Sponsor on SOAC 2019 App

Delegate List

- **Delegate list** including name, position, organisation and state (subject to privacy legislation) provided within 2 weeks of the completion of the SOAC 2019

Name Badge and Lanyard \$3,300 EXCLUSIVE (including GST)

Each delegate will be provided with a lanyard to hold their name badge, required to be worn throughout the Conference.

Acknowledgment

- Exclusive sponsorship of the Conference Name Badge and Lanyard
- Organisation logo printed alongside the SOAC 2019 logo on Conference Name Badge and Lanyard (please note SOAC 2019 will design the name badge and lanyard artwork).
- **50 word** company profile placed on the SOAC 2019 Website and App (including logo and hyperlink)
- Logo included on all sponsor signage at venue

Attendance

- **One (1) Sponsor Flexible** Registration including access to **all sessions** and a ticket to the Conference Dinner

Delegate List

- **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the SOAC 2019 and also at the completion of the SOAC 2019

SPONSORSHIP BOOKING FORM

Please return form to SOAC 2019 Organisers, Encanta Event Management

E: soac@encanta.com.au

ENCANTA EVENT MANAGEMENT (ABN 820 647 815 68)

Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below. Print clearly in BLOCK capitals.

Organisation Name: _____

Contact Person: _____

Position: _____

Email: _____

Telephone: _____ Mobile: _____

Address _____

Suburb: _____ State: _____ Postcode: _____

Country _____

Website _____

SPONSORSHIP OPPORTUNITIES

Please tick appropriate box. All sponsorship prices are in AUD and inclusive of 10% GST.

Tick	Package	Investment	Tick	Package	Investment
	Platinum Sponsor	\$15,000		Plenary Speaker	\$7,500
	Gala Dinner	\$11,000		SOAC 2019 Conference App	\$5,500
	Welcome Reception	\$11,000		Delegate Gift	\$5,500
	Gold Sponsor	\$10,000		Track Sponsor	\$5,000
	Silver Sponsor	\$7,500		Name Badge and Lanyard	\$3,300

Method of Payment

A tax invoice will be sent upon receipt of your application form.

Pay by Electronic Funds Transfer (EFT)
BSB: 016002
Account: 468770705
Account Name: EECW ITF SOAC 2019

Payment by credit card. Please note a surcharge of 3.3% will be applied.
Amount to authorise AU\$ _____ + surcharge
 Visa MasterCard
Credit Card Number _____ Expiry Date ____/____
Card Holder's Name _____
Signature _____

Please Note: All credit card payments will appear as "Encanta" on your statement

Declaration: I have read and accept the terms and conditions in the prospectus and wish to become a Sponsor at SOAC 2019.

I agree to be invoiced for a total of \$ AUD _____ incl GST.

Signature _____ Date ____/____/____

EU GDPR – only applicable to European Union Citizens.

In response to the new General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to Curtin University, University of Western Australia and ACRN as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the Conference and ensure you are identified as a sponsor of this event and therefore receive all entitlements associated with your sponsorship type and fee paid.

I agree to the statement above:

I do not agree to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties:

Conditions of Payment

Payment of a 50% deposit is required upon confirmation of your sponsorship selections. Of the balance owing 50% will be due 6 months prior to the event commencing. This will enable payments over multiple financial years. Failure to pay your sponsorship and exhibition invoice may result in your sponsorship item or exhibition stand being released for sale.

SOAC 2019 Sponsorship Terms and Conditions

- By returning an application form via online or printed copy confirms your acceptance of these terms and conditions
- All bookings are subject to approval by the SOAC 2019 Organisers and we reserve the right to refuse an application
- We (Encanta, Curtin University and the University of Western Australia) as the Conference Organisers reserve the right to alter any aspect of the program without prior notice. Please refer to the Conference website for the latest information on the event.
- We will take all diligent care to fulfil the above sponsorship commitments. Sponsors are responsible for providing all their requirements ie banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages should the opportunity arise.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date
 - Remaining 50% due no later than 30 June 2019.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to the event venue.
- The Sponsor understand that all attendees must register officially and entry to the conference will not occur unless the attendee is wearing the appropriate identification.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship package.
- If an Organisation is found to not align their values with that of the SOAC 2019 Host Organisations, this may result in cancellation of your Sponsorship package.

CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a Sponsorship allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your Sponsorship/Exhibition booking to another SOAC (or Host Organisers) event.

CANCELLATION DATES

- Before 30 April 2019, full refund less a \$250 administration charge
- Between 1 May 2019 and 30 June 2019: 50% cancellation fee of total contribution will apply
- From 1 July 2019: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.